



Curt D. Long

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#### Executive Summary:

I graduated from Indiana University earning a Bachelor of Science degree in Public Affairs, with a double major in Administrative Policy Management and Environmental Affairs. Since then, I have been creating, managing and maintaining digital websites, applications, and networks for more than twenty years now. My digital engineering and creative design abilities are ready to help you do more to create digital marketing & IT solutions necessary for conceptualizing, building, launching, and maintaining custom Digital Media, Art & Design Solutions for businesses of all sizes.

#### Scripting Knowledge:

PHP, CSS, JavaScript (jQuery/ Bootstrap/Angular JS/Node.js), HTML (5), CSS (3), XML, XSL, XSD, Jason, Facebook/LinkedIn APIs, DOM, Visual Basic, ASP.Net - C#, Classic ASP, SQL, TSQL, Stored Procedures, GIT and SASS.

#### CMS Development Knowledge:

Drupal, WordPress, Magento, SharePoint, Sitefinity, Joomla and Moodle.

#### Web Server Knowledge:

Microsoft IIS and Apache.

#### Database Knowledge:

MySQL, Oracle, Microsoft SQL Server and MS Access.

#### Software Knowledge:

Sage 50, ACT, Dreamweaver, Adobe (Photoshop, After Effects, Illustrator, Premier), Final Cut Studio, Gimp, Lightwave 3D Studio Max, Autodesk, AutoCAD, Word, Excel, Microsoft 365, Numbers, Publisher, Power Point, SharePoint Designer, Keynote, Visual Basic, Visual Studio, Google Analytics, Google Ads, and Google AdSense. I learn, and effectively use any software quickly.

#### Operating Systems/Networking Knowledge:

Microsoft Active Directory & Server 2008/2019, Microsoft Windows 9x/NT/2000/XP/2003/2008/7/8/10/11, MAC 8.x/9.x/10.x, Linux Red Hat, Cisco Routers/Switches/Pix Firewalls, Ubiquiti Networks Firewalls and Utilities, WatchGuard BL-T30 Firewall, EdgeMax Firewall, ProCurve Switch 2650-PWR, Novell Netware, and IBM OS2 (Merlin).

#### Marketing Experience:

Social Media Marketing (Facebook and LinkedIn), Google Ads, Content Development, Brand Development, and SEO/Content Writing.

#### Online Portfolio:

<https://www.curtlong.com>

#### LinkedIn Portfolio:

<https://www.linkedin.com/in/americanfido>

#### Continuing Education:

Completion of various continuing education courses:

- ✓ Open-Source Internet Research
- ✓ MS Visual InterDev/Studio
- ✓ SharePoint Boot Camp
- ✓ XSD/Schema Design
- ✓ Time/Project Management

#### College:

Indiana University, Bloomington, IN

Bachelor of Science: Double Major, Administrative Policy Management and Environmental Affairs.

Experience:

B&L Cremation Systems, Inc., Largo, FL 3/15 - Present

*IT Manager*

Part time responsibility for maintenance and updates of three Windows Servers with virtual servers (2015 /2019), maintenance and user support for 40 VOIP phones and Desktops with wired connections for Windows 10 or 11 and WiFi , five WordPress websites including an online ecommerce website, a two building network utilizing an Ubiquiti firewall, a 34 camera security system, two networked RICOH printers and several networked user printers, Google ADS development and management including Google Analytics 4 management and maintenance.

CurtLong.com, Tampa Bay, FL 10/13 – Present

*IT Network Guy/Web Developer/Designer/Marketing Specialist*

I am a Digital Solutions Specialist which involves several IT and web projects including Technical Project Management, Network Administration, Firewall Management, Active Directory and Windows Server Installation/Maintenance, Security Management, Media Design, CMS development (mainly WordPress and Drupal), PHP module/plugin scripting, Frontend UI development, JavaScript with frameworks such as Node and Angular), CSS 3, HTML 5, SEO, content development, Google Ads management and overall digital marketing management.

Factory Supply, St. Petersburg, FL 10/13 – 3/15

*Web Developer/Designer and IT Manager*

Web Developer and Network Engineer for a maintenance and platform distribution company. Several web projects including media design, CMS development, UI development, JavaScript (including jQuery and Hammer JS Libraries), CSS 3, HTML 5, SEO content development, AdWords management and overall Network management.

Rhein Medical, St. Petersburg, FL 1/13 -10/13

*Web Developer/Designer*

I was a web designing developer for an Ophthalmic Instruments Company. I developed corporate and divisional WordPress ecommerce websites. I also created IOS and Android Apps using Cordova, PHP and jQuery. This position had heavy CSS3 and JavaScript development projects to enhance their corporate WordPress websites.

MKJ Marketing, Largo, FL 7/12-1/13

*Web Developer/Designer*

I was a web developer for a funeral services marketing firm. I developed Drupal 7 websites for several customers. This position had heavy CSS3 theme development from Photoshop files, jQuery UI development and Drupal module development.

ConMed Linvatec, Largo, FL 12/09-7/12

*Web Developer/Designer*

Web developer for several Joomla based Marketing Portals for Sales Representatives and Professional administration, PHP scripting, MySQL development, component and module development, skin design, UI with HTML 5 and web video development, graphics/application support for over 800 medical device sales representatives and professional education consultants. I also did mobile development using jQuery and PHP/MySQL and user testing, video streaming and mail list management using a Mac server.

MPRI - L3 Communications, Tampa, FL 6/08-12/09

*Web Developer/Designer*

I was a web developer on several international web sites for the Trans-Regional Web Initiative (TRWI). Web development included PHP scripting, Blueprint CSS, MySQL database and xml integration. I helped develop AJAX based Content Management System (CMS) for our non-technical authors and to publish articles in several languages.

Futura International, Clearwater, FL 9/07-6/08

*Web Developer*

Created Content Management System (CMS - engine) and several Web 2.0 and e-commerce sites for the company and their medical related clients, which utilize the engine. The company develops desktop management software for the

Orthotic & Prosthetic Industries. Tools used included C#.net, ASP, ASP.Net, SQL Server 2000, AJAX.

Pressex Print, Inc., Largo, FL 3/03-9/07

*Web Developer*

I was a web developer at a full color printing company. Lead in development and implementation of technology strategies to support business objectives. Creative web development through the use of MSSQL Server 2000/2005, TSQL (Stored Procedures), IIS6/IIS7 and ASP/ASP.Net front door and backdoor interfaces for company websites that account for more than 80% of total revenue. Migrated web applications from ASP to ASP.Net (C#). I developed e-Commerce shopping carts for the company's external clients. Design and maintenance of multiple external and internal network connections - Mac, Linux and Microsoft - through the use of Cisco Routers/Switches/Pix Firewall on a business class RoadRunner TCP/IP interface with Microsoft Server 2000 active directory and NT Appletalk for all system communications.

Republic Bancshares Inc., St. Petersburg, FL 10/98-3/03

*Webmaster/Web Application Developer*

I developed all Internet data collection forms, user based process cues and forms, SQL database collection, and backend process cues and forms for electronic banking enabling, New Bank Accounts, New Home Equity, and New Auto Loan applications. I helped develop UI and backend data collection using JavaScript and classic ASP. Online applications were very successful, with over \$500,000 in Home Equity loan acquisitions in the first month alone. I developed Corporate Intranet from the ground up. I helped provide guidance relating to bandwidth issues concerning our 71 branches and Intranet/Internet access. I developed several Intranet applications including an online cost center purchasing catalog/reporting application and a dynamic budget reporting system for cost center managers. Database development using MS SQL Server 6.5, 7.0 and 2000 with XML interface and browser based data islands. Utilized Visual Basic for web based in-house purchase department processing cues. Instructed and developed content authoring capabilities for Intranet departmental teams. I managed, maintained and updated all Internet and Intranet server (NT/2000) applications including, server security and all web site scripting for over three years having one assistant with a 99.9% uptime for servers and web

applications. All statistical analysis conducted through MS Site Server and early Web Trends. Instructed and provided solution architecture, based upon available resources, for all managers and associates involved with web-based development. Tools used included Visual Basic 6, Classic ASP, SQL Server, and XML.

Discovery Marketing, Orlando, FL 4/97-9/98

*Webmaster*

Developed Internet based travel site with interactive appeal using ASP and video streaming. Lead generation using creative marketing techniques, including development and maintenance of 20,000 per day NT fax broadcasts (Brook Trout) and broadcast email campaigns. Designed, developed, and implemented Network (NT Extranet) system between two office locations. Developed information access, reporting and management applications for a call center using ASP and JavaScript.

IBM (Sykes Inc., contract), Tampa, FL 4/96-3/97

*Project Leader*

I managed contract roll out of Windows 95 and OS2 Merlin to the Tampa IBM Campus. Troubleshooting PC and Laptop hardware and software components, including Windows 95, OS2 Merlin, Lotus Notes, Token Ring network access, and replacement of bad hardware components.

Various International Engineering Firms, FL 3/88-2/96

*Project Manager, Registered Environmental Manager (REM)*

Statistical field data compilation and groundwater flow model creation using industry software such as ModFlow, Surfer & Grapher, AutoCAD. I managed a staff of seven professionals for development of Contamination Reports and I conducted and supervised the completion of Environmental Assessments and Contamination Assessments. The group I supervised did over one million in gross sales in 1993 at Missimer & Associates, Inc. I also worked for the Office of Regional Counsel investigating Superfund cases.